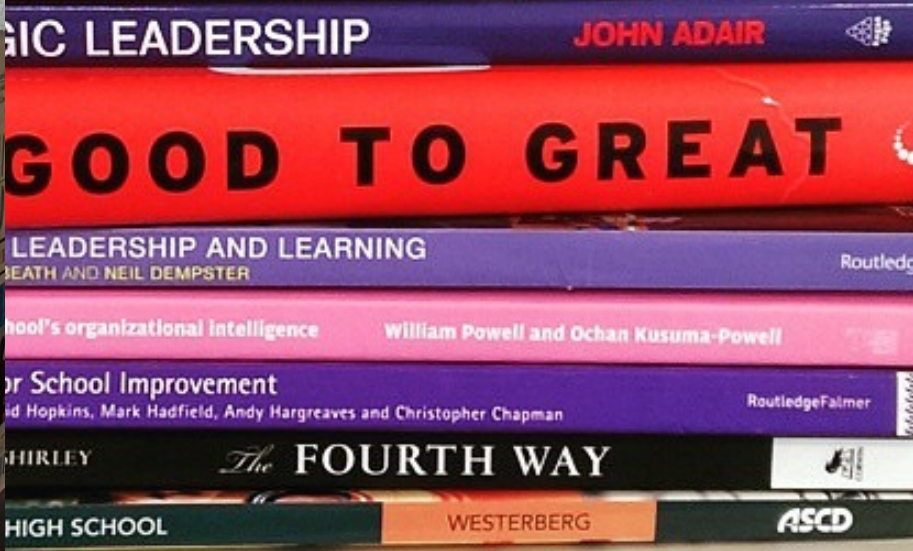
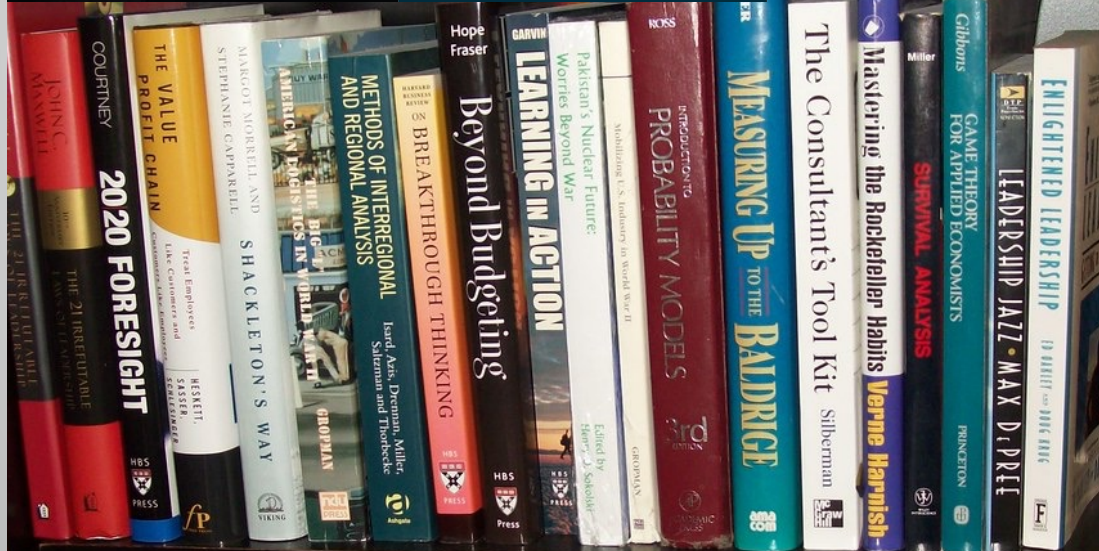
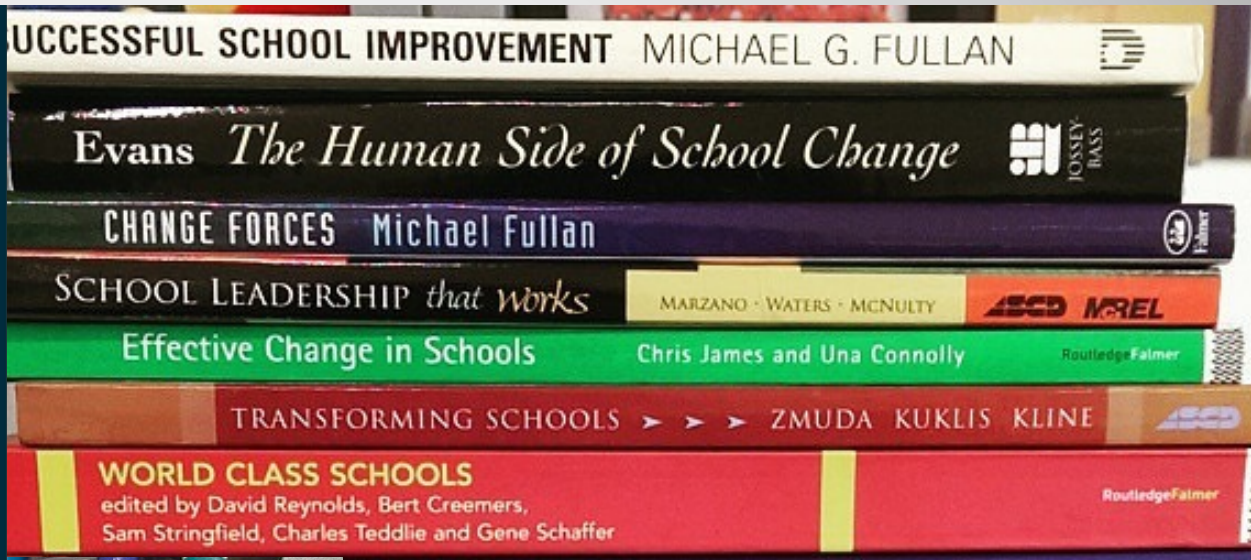
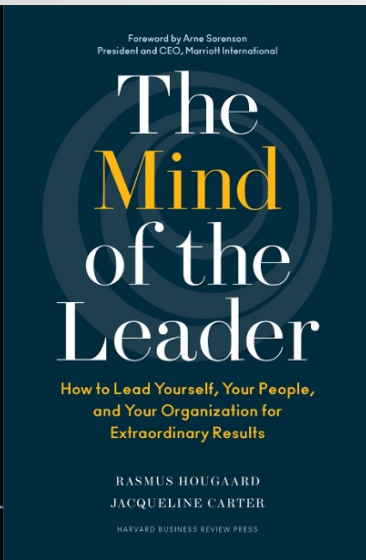
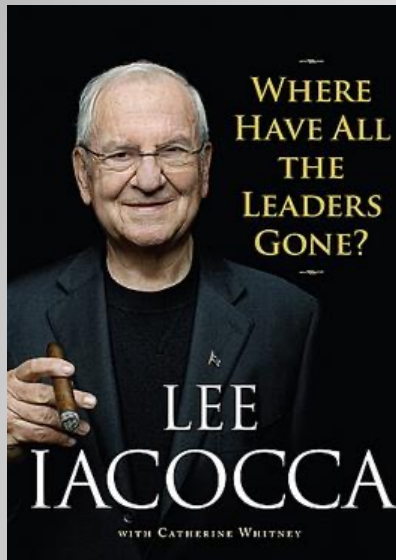


Leadership Lessons from the Frontlines of School Communications

Barbara M. Hunter, APR
Executive Director
National School Public Relations Association
[@NSPRA_ED](#)



**“Anyone who takes responsibility
for recognizing the potential in
people and ideas ...**

**and has the courage to develop
that potential.”**

Brené Brown, *Dare to Lead*



My Take on Leadership





Get Comfortable with Conflict



Understand Where Your Loyalty Lies



Speak Truth to Power



Align Your Actions with Your Values



Be Mindful of the Power of Your Words

WE ARE NOT ALL IN
THE SAME BOAT

BUT WE ARE ALL IN THE SAME STORM



Ask for Help (and What You Need)



Mind Your Health



Be Like a Goldfish

Your Take on Leadership

- Which leadership lesson you heard today resonated with you? Why?
- What is the ONE area that you want to focus on to develop your leadership?

“Take responsibility for recognizing the potential in people and ideas ...

and have the courage to develop that potential.”

Brené Brown, *Dare to Lead*



Thank You!

Barbara M. Hunter, APR
Executive Director
National School Public Relations Association
[@NSPRA_ED](#)